

CENTRAL TEXAS YOUTH RODEO ASSOCIATION

2026-27 Sponsorship Opportunities

Central Texas Youth Rodeo Association (CTYRA) is a non-profit youth rodeo association that was established in 1991 and is dedicated to providing a safe, family-oriented environment where young athletes develop confidence, responsibility, sportsmanship and leadership through the sport of rodeo. Our rodeo season spans from August 2026 through April 2027 and is located in Groesbeck, Texas serving youth and families across Central Texas. The prizes awarded to contestants will be paid for with the help of sponsors, the members themselves, and various fundraising activities.

Sponsorships from businesses and individuals make it possible for us to provide quality rodeo events, awards, and scholarships, and opportunities that encourage the next generation of cowboys and cowgirls. Your investment directly supports our youth while giving your business valuable recognition throughout the rodeo season. Sponsors may choose the amount of donation and the specific rodeo event they wish to sponsor. CTYRA is a 501(c)3 organization, and will be happy to send you a tax-deductible form for your donation. Thank you so much for your time, consideration, and most of all supporting our youth and the great sport of rodeo!

Levels of Sponsorship Opportunities

Platinum Sponsor: \$2,500 +

- Extended recognition throughout all CTYRA rodeos
- Logo and name on Website and Crickets
- Name displayed as Platinum Sponsor on Banner at Finals
- Advertisement (full page) in Finals Program

Gold Sponsor: \$1,000

- Extended recognition throughout all CTYRA rodeos
- Name displayed as Gold Sponsor on Banner at Finals and Crickets
- Advertisement (full page) in Finals Program

Silver Sponsor: \$500

- Extended recognition during CTYRA Rodeos
- Name displayed as Silver Sponsor on Banner at Finals and Crickets
- Advertisement (half page) in Finals Program

Event Sponsor: \$250

- Recognition during CTYRA Rodeos
- Name displayed as Event Sponsor on Banner at Finals
- Advertisement in (quarter page) in Finals Program

Buckle Sponsor: \$150

- Recognition during CTYRA Rodeos
- Name displayed as Buckle Sponsor on Banner at Finals
- Advertisement in (business card size) in Finals Program

Other: Please indicate the amount on the form attached.

***Please note that CTYRA accepts and greatly appreciates any amount donated!**

Sponsorship Agreement Form

THANK YOU for sponsoring the Central Texas Youth Rodeo Association (CTYRA)!

Please indicate below the amount of your donation. In addition, please fill out your contact information and make your check payable to CTYRA and mail to:

CTYRA
PO Box 66
West, TX 76691

Alternate Payment Option:
Venmo to CTYRA Secretary
@Lisa-Pierce-87 (last four digits- 3941)

For more information, you may call Lisa Pierce at (254) 749-3941.

I choose to sponsor CTYRA at the level of:

- ☐ Platinum Sponsor: \$2,500+
- ☐ Gold Sponsor: \$1,000
- ☐ Silver Sponsor: \$500
- ☐ Event Sponsor: \$250
- ☐ Buckle Sponsor: \$150
- ☐ Other: \$_____ (please specify amount)

Sponsor Name: _____

Business Name: _____

Phone: _____

Email: _____

Contestant Name: _____

CTYRA Contestant Information

General Information from the Secretary

- Contestant must enter 5 rodeos to enter the finals
- Rodeo entries always close the Friday before the next rodeo without a late fee - Late entries are accepted Saturday and Sunday before the next rodeo with a \$25 late fee
- Draw/Program are posted on ctyra.com on Monday morning before the rodeo
- **Please check for any changes that need to be made**
- **NO CHANGES AFTER TUESDAY – UNLESS SECRETARY MISTAKE(I gave grace at the first rodeo)**
- The draw will also be available on Equest after all changes are made and the draw is finalized on Wednesday
- Cash or Check is accepted at the rodeo NO CARDS
- ALWAYS CHOOSE THE NIGHT YOU WANT TO COMPETE FOR EACH EVENT

WE ARE GLAD YOU ARE HERE – ALWAYS ASK QUESTIONS IF YOU NEED TO

Finals format has changed I will post that at the next rodeo and on the website soon

Sponsorships

- In lieu of raffle tickets for the 2026-27 CTYRA season, contestants will turn in a minimum of one sponsorship for a value of **\$150** by **Rodeo #5**. The agreement form(in this packet)needs to be turned into the rodeo secretary for each sponsor. If you need more copies let me know.
- Contestants will **not** be allowed to compete in Rodeo #6 without the completed sponsorship.
- The **top 3 contestants** who sell the highest value of sponsorships will receive **cash prizes** at the Finals rodeo.

